

Invest in Redlands: Power Independent Local News

Help keep our community informed – before decisions are made. Our reporting is free and accessible thanks to sponsors and readers who believe that a better-informed city is a stronger one.

Why CFR: Our 20,000+ monthly readers are active, local, and loyal – the very people who support Redlands schools, businesses, and civic life.

Community Forward Redlands is the **only locally owned news source** covering City Hall, education, and community life in Redlands. Our goal is simple: **keep residents informed before decisions are made – not after.**

Since 2023, we've relied on reader support and sponsors to keep our reporting free and accessible – because trusted local news should belong to the people it serves.

Our Reach: Our readers are engaged members of the Redlands community who trust CFR for their local news. By sponsoring with us, your business, organization, or event connects directly with a dedicated audience that values local content.

As of May 2025, our digital engagement includes:

- **24,000** average monthly website views, with **18,000** unique visitors
- **2,000** Redlands Weekly newsletter subscribers, with a consistent **65% open rate**
- **2,200+** social media followers and approximately **90,000 monthly accounts reached**

Become a CFR Sponsor: Community Sponsors are partners who believe a well-informed city is a stronger, more connected city. By becoming a sponsor, your business or organization helps fund:

- In-depth reporting on local government, schools, and city development
- Community events, forums, and small business spotlights
- Investigative journalism that holds power accountable

When you partner with CFR, you're not just buying space – **you're backing a mission.**

Make an Impact: Whether you're promoting a special event, launching a new product, or building long-term brand awareness, we'll help you reach the right audience, while helping sustain Redlands' only independent newsroom.

Let's Talk: If you're ready to join us as a sponsor – or just want to learn more – give me a call at 214-642-1394 or email Stephanie@communityforwardredlands.com